Toastmasters & Social Media

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9:40 – 10:30 AM

June 11, 2016
District 57 TLI 2016
Shyam Varan Nath @shyamvaran - 5m

#Toastmasters District 57 TLI on June 11, 2016, are you ready? @prd57tm
Agenda

- Meetup.com
- Facebook (facebook.com/groupsToastmastersInternationalMembers)
- Twitter (twitter.com/Toastmasters)
- Linkedin (linkd.inToastmastersInternationalOfficialGroup)
- Youtube (youtube.com/toastmasters)
- Member Prospecting
- Year Round Member Engagement
- Personal/Professional Eminence
- Leadership Brand (klout)
For more information, visit [www.toastmasters.org/socialnetworking](http://www.toastmasters.org/socialnetworking)
CONNECT WITH US

Open to All

Facebook.com: The Official Toastmasters International Fan Page
LinkedIn.com: The Official Toastmasters International Group
LinkedIn.com: Toastmasters International Company Profile
Twitter.com: Follow @Toastmasters, #Toastmasters, #WhereLeadersAreMade and #TICnv14
YouTube.com: Channel keyword search: Toastmasters International

Members Only

Facebook.com: The Official Toastmasters International Members' Group
LinkedIn.com: The Official Toastmasters International Members' Group
Welcome, Toastmasters Area F 32!

NO THANKS

What should we do? (required)

Toastmasters Fall Conference in San Ramon - District

More details:
event.

Event registration: Onsite registration Rates $95 for Saturday

When:

![Date](11/14/2015) at 8:00 AM

Ends:

![Date](11/14/2015) at 5:00 PM

Duration: 9 hours

Where:
San Ramon Valley Conference Center
3301 Crow Canyon Road, San Ramon,
Toastedmasters Fall Conference in San Ramon - District 57

Saturday, November 14, 2015
8:00 AM to 5:00 PM

San Ramon Valley Conference Center
3301 Crow Canyon Road, San Ramon, CA (edit map)

Come enjoy the District 57 Fall Conference with International Director Keynote Speaker Gloria Shishido, DTM. You'll want to be at the District 57 Finals of the Humorous Speech and Evaluation Contest!

Our keynote speaker will be International Director Gloria Shishido, DTM. Three time District 57 Speech Contest winner Christine Robinson will also conduct a workshop. James Jeffley will present at the Friday Night Showcase event.

Event registration: Onsite registration Rates $95 for Saturday
Growth of the Linkedin Group!
D57 Toastmasters
@prd57tm
District 57 supports Toastmasters who are working to improve their communication and leadership skills from Fremont, CA to the Oregon Border.
TM Clubs with a Social Media Slant

WHERE LEADERS ARE MADE

About | Membership | Resources | Magazine | Events | Leadership Central | Shop | My Toastmasters

Home / Find a Club / Social Media Toastmasters

SOCIAL MEDIA TOASTMASTERS

Club meets:
Wednesday, 7:00 pm

📍 Social Media Toastmasters

Club Number: 3710186, District 12, Area E04
Charter Date: Feb. 3, 2014
Visit This Website
Speakers can advance their skills and their careers by having a smart social media strategy in place.

Social networks are all about two-way conversation. They’re an ideal way to connect with your audience.

Edge

Sure to watch for the Toastmasters International Convention hashtag (#TICow14) to monitor updates for the event, to be held in August.

When the time comes to prepare your speech, consider using a program like Evernote (evernote.com). Evernote allows you to keep your research in a designated virtual notebook.

Publishing your speech on social sites is a great first step in promoting your public speaking.

You can enter your notes into this program by typing them directly, sharing them from your mobile phone or using the Web clipper to save parts of a webpage to your virtual notebook. You can also send information to a special email address that Evernote provides. Evernote is free, but it does offer a premium service with additional features and storage. The program can hold any medium, from written notes and scans to photos, audio and video.

You can even use Evernote's recording function to make an audio file of your text and play it back while you make adjustments. If you collaborate with a team, coach or colleague, Evernote's share function allows you to share your notebook or send notes privately through email. And you have access to your notes through the Web, or via your computer or phone. (Imagine yourself listening to a recording of your speech on your mobile phone while you commute.) You can adjust the settings to work on your speech offline as well. Later, use the share function to publish your speech straight to Facebook or Twitter.
Friday, November 13, 2015

My First Blog Post for Toastmasters
Google+ (plus.google.com)

Sample search results for Toastmasters:
- Toastmasters
- Toastmasters International
- District 53 Toastmasters
- Cromwell Community Toastmasters
- The Mighty 1290 - Toastmasters
- District One Toastmasters
- Palomar Airport Toastmasters

Other notifications:
- Jim Kohli was tagged in Brendon Smith’s photos.
- Jim Kohli: Extended circles - Jun 27, 2015
- Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur
- 2014 August - Kuala Lumpur
- Jim Kohli: Shared publicly - Aug 21, 2014
- Toastmasters International Convention, 2014, Kuala Lumpur
  - 2014-08-21
  - 90 photos

Shyam Varan Nath: Shared publicly - 10:23 PM
- My First Blog Post for Toastmasters
  toastmastersdivision57.blogspot...

Dr. Donna: Shared publicly - Nov 4, 2015
- Join us tomorrow at noon for #Toastmasters at Lunchtime Talkers at the Urban Chamber #Vegas
Toastmasters International

The Official Instagram account for Toastmasters International
#WhereLeadersAreMade #Toastmasters www.toastmasters.org/

162 posts 2,477 followers 41 following
Before you are a leader, SUCCESS is all about growing yourself.

When you become a LEADER, success is all about growing others.

- JACK WELCH

DANANJAYA HETTIARACHCHI
2014 WORLD CHAMPION OF PUBLIC SPEAKING

MEMBER SPOTLIGHT
Creating Connections Through Voice
Katherine Scott, DTM
Morning Stars Club

"Toastmasters opened up another opportunity for me to use my voice through professional speaking."
Journey Highlights:
- Opening a full-time voice studio
- Giving workshops on how to speak with presence and power
- Becoming skilled at online videos and podcasting

Congratulations to
2016 Toastmasters World Champion of Public Speaking

Iota:
(n) a tiny or scarcely detectable amount
Facebook club page – quick look

- Easy artwork
- Social elements
- Map!
- Address and other club info

Celebrate member accomplishments – tag them so friends know about Toastmasters and the member’s progress.
Leadership vs. Management

Managers have

Subordinates

Leaders have

Followers

Shyam Varan Nath
@shyamvaran

TWEETS 20K
FOLLOWING 3,857
FOLLOWERS 3,167
LIKES 1,719
LISTS 5
Clout: the power to influence or control situations

www.Klout.com
Facebook club page – benefits

• Free PR from club members socializing and publicizing club Facebook presence
  + Public awareness of Toastmasters, in general
  + Awareness that friends are in the program
  + Awareness of Toastmasters events
  + …Awareness creates a “funnel” of guests

• Improved membership retention – photographic celebration of members, public praise – helps them feel encouraged

• Link to club web site for more info
You are all invited to the Toastmasters Spring Contest - Division F, on Friday April 8, at 6:30 PM in GE San Ramon (2623 Camino Ramon, San Ramon, CA 94583)

Please let me know if you can volunteer for Judge role, I am still looking for a few judges. Please email me including your club name for eligibility purposes.

You must be a member in good standing for 6 months+ and have completed 6 projects of CC.... See More
1. Click here

2. Click on "Create Page"
1. Select “Company, Organization or Institution”
2. Select “Non-Profit Organization” from pull-down menu
3. Type in the name of your club.
4. ...and fill in answers to the page-creation dialog that follows.
Experiment with the Social Media

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(925) 549 7135 cell
@ShyamVaran
Resources

• Common Craft videos
• Social Media Marketing for Dummies books available on Amazon
• Social Networking for Dummies blog
• The Social Media Revolution YouTube
• Toastmasters International
• Social Media Etiquette from TMI
Social Media Abstract

• Social Media provides opportunities to enhance the branding for both the Toastmasters Clubs as well its members.

• Using the Social media channels like Twitter, Linkedin, Facebook, Meetups, Instagram, Google+ and Blogs, the Clubs can significantly extend its reach and engagement with its members and prospects.

• Likewise, Social media can help to enhance one’s own professional and Leadership brand. This session will provide proven tips and tricks to make the social media work for you!