

MEMBERSHIP RETENTION VALUES
CLASS HANDOUT
TLI JAN 2017

F. L. O. A. T.

FUN – Most clubs that sustain membership growth consistently have fun. They have fun by including a _____ or joke master to open the meeting, just to start of some humor. Also planning specialty meetings such as all hats, the debate, holiday parties, celebrating birthdays, and _____, _____, _____.

LEARNING – The mission of every club should make learning at its focal point. Toastmasters' is a non-profit educational organization. _____ and _____ learning comes from being attentive at each meeting. The evaluation and table topic sections can be platforms for learning.

As a fun alternative the general evaluator can lead the session like a _____.

OBJECTIVE – Just each Toastmaster speech has a stated objective, the speech evaluator should focus on the skill emphasized in the manual. A speech evaluator adds _____ by admitting their own preferences while giving the speaker credit for moving them out of their comfort zone as a _____.

MEMBERSHIP RETENTION VALUES
CLASS HANDOUT
TLI JAN 2017

ACHIEVEMENT - The Distinguished Club Plan is a reliable guidepost to club success. Preparing a Success Plan by each new set of officers is a key to success. _____ periodically can provide the feedback necessary to keep the club not just afloat but _____.

TRAINING – District sponsored training at _____ an outstanding opportunity to learn new ideas from other clubs. Also can become a _____ for consistently strong clubs to share their approach to success. Even so, the outgoing officer team should hold at least one _____ meeting before the new officers take on their new responsibilities.

<http://connectivity.cqrollcall.com/10-tried-and-true-methods-to-increase-new-member-retention/>