District 57 Executive Committee Meeting Minutes
MARCH 11, 2017
Eric Martin Room at Peterson Cat
2700 Teagarden Road, San Leandro,

Attendees: *(Names with in bold were in attendance)*

District Director	**Steve Taddei**
Program Quality Director	Randie Ellington
Club Growth Director	**Dilek Alkaya**
Administration Manager	**Sharon Brown**
Finance Manager	**Deneille Wiese-Smith**
Public Relations Manager	**Tala Beigi**
Logistics Manager	**James Forslind**
Immediate Past District Director	Teri McDonald

DIVISION DIRECTORS: ***(Names with in bold were in attendance)***

Division A –Justin Paras
Division B – Donna Loo
Division C – Carol Haynes
Division D – Happy Skywalker
Division E – Linda Lawlor
Division F – Karen Moirao
Division G – Jenn Sesto
Division H – Stephan King-Monroe
Division I – Stephanie Butler

(Names with in bold were in attendance)**Did Not have Sign In**

Area A – 1 Director	Savitha Setlur/Chris Finn	**Area A- 2 Director**	**Krishna Chockalingam**
Area A -22 Director	Jerreau Taylor	Area A – 35 Director	Nicolas Will
Area B – 6 Director	Elizabeth Banks	**Area B – 7 Director**	**Rick Morgin**
Area B –17 Director	Hykeem Jordan	Area B - 21 Director	Mia Foster-White
Area B – 27 Director	Alan Paiolini		
Area C – 8 Director	Jeff Watson	**Area C – 9 Director**	**Julie Garrett**
Area C- 24 Director	**Linda Redwood-Kahn**		
Area D – 3 Director	Debar-ray Jones	Area D – 12 Director	Neal Trotter
Area D – 14 Director	**Nathan Woods**	**Area D – 26 Director**	**Brenda Karroll-Walker**
Area D – 30 Director	**Vivian Prater**	Area E – 4 Director	Chris Foster
Area E – 15 Director	Edson Ramos	Area E – 18 Director	Carolyn Douglas
Area E - 23 Director	Matt Clagett	Area F – 16 Director	Vijay Ratthinam
Area F – 20 Director	**Trish Johnston**	**Area F – 32 Director**	**Ben Sykes**
Area G – 10 Director	Eric Shaul	Area G – 11 Director	Sue Finch
Area G – 25 Director	John McHugh	Area G – 31 Director	Justin Bordessa
Area H – 5 Director	Tim Totah	**Area H – 19 Director**	**Kerman Deboo**
Area H – 28 Director	Chuck Chang	**Area H – 34 Director**	**David Dai**
Area I – 13 Director	Pravesh Kumar		
Area I – 29 Director	**Mariam Ghazvini**	Area I – 33 Director	Koshy George
Area I – 36 Director	**Merideth White**		

OTHERS IN ATTENDANCE:

Contest Chair	Suzanne Yorkunas	**Parliamentarian**	**Bill Woolfolk**
Pathways Dean	**George Marshall**	OATM Chair	Nancy Tran
HPL Chair	**Jean Cunningham**	Nominating Chair	Teri McDonald
Speechcraft Chair	**Ed Cullen**	**Int'l Director, Region 2**	**Jim Kohli**
Social Media	**Shyam Nath**	**Newsletter Contributor**	**Tyree Johnson**
Newsletter Editor	Chris Foster	Division G	Naomi Takeuchi

Meeting called to order at 9:00am, **Sergeant at Arms, James Forslind**

Steve Taddei, District Director:

- Recommended Area and Division Directors invite their replacement to volunteer at the Fall Conference.
- Morning exercise to write on the back of a card (taped on the back of the leaders) your thoughts of that individual.
- Dilek Akaya achieved her DTM award.
- Discussed the volunteers and Chairs for the Fall Conference in May.
- We need as many volunteers as possible to work the registration, room monitors, etcetera.
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Dilek Alkaya, Club Growth Director: "The New Beginning"

- Received roses for achieving DTM and hanked everyone for their support
- Have the year we have little more that have the members paid up.
- Early achiever receive Flavor of the Month for turning in their reports early
- April enrollments -Division G
- Club Couches
- Laugh Lovers has 9 members and are meeting in Concord Denny's. Contact Gary Wong and Tyree Johnson.
- In the process of chartering Ohlone College wants to bring it to 20 members.
- The number is 157 to start the year by April 1st.
- We lost 3 clubs.
- Club leads: We had a meeting with Adurall a biotech company for Div E-4; Foodbank wants to have a Speech Craft and is planning a DEMO meeting 4/26. Scared Heart had their DEMO meeting this month thanks to Vivian Prater, Happy Skywalker, Randi and Ed Cullen for putting it together.
- Another DEMO scheduled in May. Mark Doly will be the lead and looking for volunteers to assist.
- We could end up with 162 clubs if we don't lose any additional clubs.
- Suggest have the DEMO meeting in the evening.
- The new clubs will start in Pathways Program.
- A member will work to get TESLA back and this will be part of their HPL.
- District 57 is Distinguished and we are close to being President Distinguished if our new clubs charter.

Steve Taddei, District Director:

- Explained the Distinguished plan for the Club, Area, Division and District levels by reaching our goals.
- Discussion regarding pursuing an HPL. Jean Cunningham is the HPL Chair.
- Congratulated Tala on reaching her Advanced Leadership Gold.

Tala Beigi, Public Relations Manager:

- Pathways resources is updated on the website.
- Developing the Fall Conference information.
- Event submissions on the website is updated. Be mindful of the blackout dates and don't book your event on those dates if you can avoid it.
- PRTeam meeting in February very successful.
- Shyam is leading the Social media training after the DECM meeting.
- Acknowledged Ed Cullen who was PR Mgr last year, has been a great support for Tala. Shyam Nath a key part with our Social Media. Spear headed the contest and continues to bring great ideas. Adria Richards brings a wealth of knowledge regarding technology. Thanks to Tyree Johnson for great support on the Newsletter.

Sharon Brown, Administration Manager:

- Minutes for February 2017 with amendments was approve. Motion to accept Happy Skywalker and seconded by Ed Cullen. Motion carried unanimously.

Deneille Wiese-Smith, Finance Manager:

- The District has positive cash balance.
- Some have not cashed checks. Please turn in your receipts to the books can be reconciled.
- Revenue to date is close to forecast.
- Think about your relationship to money. The stories behind the budget really help the club to grow.
- Wants to know if the money we spend on events is making a difference.
- If you want to see the report she can email a copy to you.

Teri MacDonald, Immediate Past President:

- Discussed submitting paperwork for nominating the next leaders.
- At conference we will announce the new elected officers need to be announced 6 weeks prior to June 30th.
- Would like to see more activity in the elections with more than 1 person running for a role. Check the website for the updated nominees.
- Recommended that the Area Director find their replacement from a club that is not in the same club.

Chuck Chang Area H-28 Director:

- Presentation from his HPL Project regarding how to keep is 4 clubs going.
- Keeping clubs alive (paid membership) is key to success.
- Suggested recycling speeches by making a few changes and give the speech at another club. This will encourage people to speak instead of worrying about writing a new speech every time.
- Also have a ready speech in case you are called to step in for a no show speaker.

Steve Taddei, District Director:

- Break out groups had discussions. Some of the discussions were on business to business networking for new business. Older experienced clubs mentor newer clubs on Pathways. Contact with the closed clubs that can become open clubs.
- Suggested leaders to send their creative suggestions to the District leaders to followup.
- Mentioned the International Convention and the cruise after the convention
- Talked about some of the incentives which can be found on D57tm.org website.

Meeting Adjourned at 12:00pm