UPDATED: 5/5/16 5:56 PM

**MORNING SESSIONS:**

**PEACHMAN 9:10 – 10:10AM**

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| Kevin Glenn | Conquer Your World - Achieve Your Goals like Genghis Khan |
| Jean Luong | “Be a Hero. Be a YLP Coordinator!” |
| Annetta Pearson | The Art of Effective Evaluation |

**AUDITORIUM 9:10 – 10:10AM**

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| John Chan | How to set goals when you are at rock bottom |
| A.T. Lynne | Remember and Deliver Your Best Speech Yet! The One Essential Hypnotic Technique for Public Speakers |
| Teresa Larsen | Do you want to give a TED Talk? |

**AFTERNOON SESSIONS: 45 minutes**

**PEACHMAN 2:10 – 3:00PM**

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| Patrick Schwerdtfeger | How to get PAID to Speak |

**AUDITORIUM 2:10 – 3:00PM**

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| Darren LaCroix |  |

***15 MINUTE TED TALKS:***

**SPEAKER: Jean Luong**

**TOPIC: “Be a Hero. Be a YLP Coordinator!”**

**CLUB: Union City Toastmasters**

**Conference Session**

**Summary of Presentation:**

1. A quick introduction of Youth Leadership Program.

2. Pictures and acknowledgement of the different YLPs in the district in the last two years.

3. 1-2 short stories of the amazing transformation youth have achieved through YLPs.

4. The rewards and benefits for being a YLP Coordinator.

5. An urgent call for action of our fellow Toastmasters throughout the district to step up to become YLP coordinators to meet our need in the community.

Presenter Bio

Jean Tran Luong is a pediatric registered nurse and a 20+ years youth leader in the community. Working with youth is Jean's passion and life mission.She is known for her positive energy to inspire others to be their best. Since joining Toastmasters in 2011, Jean has received many awards, including President's Distinguished Area Governor and recently DTM. Jean has coordinated eight Youth Leadership Programs over the past five years. As the current District 57 Youth Division Chair, Jean's vision is to inspire fellow toastmasters members to create more YLPs throughout the district.

**SPEAKER: Kevin Glenn**

**TOPIC: Conquer Your World - Achieve Your Goals like Genghis Khan**

**CLUB: ChevMasters**

**Conference Session**

**Summary of Presentation:**

Anyone can set a goal and millions do every year but very few follow through in reaching those goals because they fail to adhere to the three most mission critical elements in any goal no matter how simple or complex. Learn the unique way to clearly define the What, the Why and the How that will make the difference between your goal success and failure. And as a bonus, learn the top two reasons goals are abandoned and how to overcome them. What would it mean to easily achieve your realistic goals every time without fail? Come learn how!

**About me:**

I’m a business analyst for Chevron in San Ramon and the President of ChevMasters, a Chevron Toastmasters club in San Ramon. I’m a motivational speaker, trainer and coach. I’m the author of Bullet Proof in ANY Economy. I’ve visited 50 countries and bicycled around the world in the year 2000.

**SPEAKER: John Chan**

**TOPIC: How to set goals when you are at rock bottom**

**CLUB: Alameda Tongue Twisters**

**Conference Session: Morning Session**

**Summary of Presentation:** Everybody has problems that they feel are too much to handle. It is how we deal with these problems that determine our direction in life. When you feel like you are at the bottom, stop digging!

This presentation helps define the Rock Bottom in your life, and ways we can climb our way out.

**About me:** John Chan has had good moments in life as well as bad ones. He believes in the power of positive thinking and personal improvement is what everybody should strive towards. He graduated from San Francisco State with a Finance degree, but his real passion is for speaking. Ever since he was young, John had a fascination with people who perform on stages. John believes that everybody deserves to live their Best Life, and intends to help as many people as he can achieve those goals.

**SPEAKER: Teresa Larsen**

**TOPIC: Do you want to give a TED Talk?**

**CLUB: Downtown Toastmasters**

**Conference Session**

**NOTE: Teresa is willing to do another TED Talk: Topic: Lies, Damned Lies, Statistics, and Computer Graphics. So we could have her present one topic in the morning session and one in the afternoon session.**

**Summary of Presentation:**

I believe each one of us has a brilliant idea, worthy of sharing on a TED stage.

In this talk, I propose to explain the TED philosophy and provide guidelines for aspiring TED speakers to land their own TED gig, through a chronicle of my experience of doing just that this year.

**About Me:**

I’m a professional speaker who joined toastmasters in 2010. I speak to market my data visualization consulting business and also coach others who wish to grow their businesses by speaking.

**SPEAKER: A.T. Lynne**

**TOPIC:** Remember and Deliver Your Best Speech Yet! The One Essential Hypnotic Technique for Public Speakers

**CLUB: Talk of the Town Toastmasters**

**Conference Session**

**Summary of Presentation:**

Would you like to walk through your next speech with the same focused and supernatural ease of sleepwalking through your own home?

In this amusing and entrancing presentation, Hypnotherapist A.T. Lynne will teach you how to do just that. In addition, you’ll learn why the best public speakers use trance on themselves as well as on the audience, and hot to do this yourself. And as a bonus, you’ll experience the stimulating technique of mapping your speech on your body. Examples of famous speeches will be interwoven into the talk, and PowerPoint doodle-ography will ensure each idea is unforgettable. Attendees will be immediately able to incorporate these concepts into their very next speech, effortlessly and confidently.

**Bio:**

A Toastmaster for 35 years, A.T. Lynne, ACB, has been a member of numerous clubs throughout the Western US, from Oregon to Texas. Currently, A.T. serves as President of Talk of the Town Toastmasters, Club 7075, in San Rafael. As a Master Hypnotist and Certified Clinical Hypnotherapist, A.T. teaches people powerful hypnotic secrets for managing their health, maintaining their life course, and mastering their minds.

**SPEAKER: Annetta Pearson**

**TOPIC:** “But Wait, There’s More!” The Art of Effective Evaluation

**CLUB: Oakland 88**

**Conference Session**

**Summary of Presentation:**

There are so many more points to think about besides the simple “Sandwich Method” when it comes to evaluations. Learn to expand on the value of evaluations by considering the level of your speaker, the goal of your evaluation and how you can grow your skills as an evaluator, leader and motivator.

**Bio:**

Annetta Pearson is a four year member of Toastmasters. Evaluations are her favorite part of the Toastmasters experience. It was due to member evaluations that she took her love of "conversation" to a level of concise and competent communication. She is passionate about inspiring Toastmasters both new and experienced to hone their skills and confidence. She has performed well in the Evaluation Contests she has entered.  She is convinced that good evaluations are the demonstration of leadership skills put into action.

***45 MINUTE TALK:***

**Speaker: Darren LaCroix**

**Topic: Creating a Powerful Presentation Step by Step**

**BIO:**  
After a failed business in 1992, Darren LaCroix took the stage in a Boston comedy club and bombed miserably. It was horrible. The headliner that night told him to “keep his day job.” Friends told him that his dream of making people laugh for a living was crazy and stupid. He didn’t listen.

He may have been born without a funny bone in his body, but he possessed the desire to learn and the willingness to fail. These were the essentials for achieving his dream. This self-proclaimed student of comedy is living proof that anything can be learned.

Less than nine years later in 2001, Darren LaCroix out-spoke 25,000 contestants from 14 countries to become the World Champion of Public Speaking. He did it with a very funny speech. Some said it was one of the best speeches in the history of the contest.

Since that victory, Darren travels the world demystifying the process of creating a powerful presentation. His story has roused audiences in faraway places like Australia, Singapore, Saudi Arabia, China, Oman, Malaysia, and Taiwan with his inspirational journey from Chump to Champ. He is passionate about showing people that if you are a sponge and have the right mentors, anything is possible.

Through his live workshops and online programs, Darren works with presenters eager to learn what it takes to connect deeply with their audiences. He is the founder of [StageTimeUniversity.com](http://stagetimeuniversity.com/" \t "_blank), the ultimate online programs for presenters.

**SPEAKER: Patrick Schwerdtfeger**

**TOPIC: How to get PAID to Speak**

**CLUB:**

**Conference Session: Afternoon Session**

**Summary of Presentation:**

The vast majority of "speakers" never actually get PAID to speak.  Instead, they speak for free and then sell products and programs from the stage.  In some cases, they have to split their sales revenue with the event promoter.  By contrast, Patrick Schwerdtfeger earns over 90% of his income in speaking fees.  He's not hired by event promoters.  He's hired by corporate event planners.  And if he tried to sell something from the stage, he would NEVER be hired back.  In this session, he'll share how he markets himself as a speaker and gets associations, corporations and even governments to pay him a fee to speak at their events.  He will even share his average speaking fee and how it has gone up over the years.  Don't miss this opportunity to hear from someone who is actually getting PAID to speak himself.

BIO:

Patrick Schwerdtfeger is a leading authority on global business trends including demographics, ‘big data’ and the social media revolution. He has lectured at numerous academic institutions including Purdue and Stanford Universities, and is the author of the award-winning book Marketing Shortcuts for the Self-Employed (2011, Wiley). Patrick is a regular speaker for Bloomberg TV and has spoken about business trends, technology and digital marketing at hundreds of conferences and business events in dozens of cities around the world.

Patrick spoke about “Learned Intuition” at the TEDx Sacramento events in 2012 and 2013.