



District 57 Executive Committee Meeting Minutes

OCTOBER 2016

St. Andrew's Presbyterian Church

1601 Mary Drive, Pleasant Hill, Ca - California, 94523,

Attendees: *(Names with in bold were in attendance)*

District Director	Steve Taddei
Program Quality Director	Randie Ellington
Club Growth Director	Dilek Alkaya
Administration Manager	Sharon Brown
Finance Manager	Destinee Cooper
Public Relations Manager	Tala Beigi
Logistics Manager	James Forslind
Immediate Past District Director	Teri McDonald

DIVISION DIRECTORS: *(Names with in bold were in attendance)*

Division A –Justin Paras	Division C – Carol Haynes
Division B – Donna Loo	Division D – Happy Skywalker
Division E – Linda Lawlor	Division G – Jenn Sesto
Division F – Karen Moirao	Division H – Stephan King-Monroe
Division I – Edwin Grimwood	

(Names with in bold were in attendance)

Area A – 1 Director	Joel David	Area A- 2 Director	Krishna Chockalingam
Area A -22 Director	Jerreau Taylor	Area A – 35 Director	Nicolas Will
Area B – 6 Director	Elizabeth Banks	Area B – 7 Director	Rick Morgin
Area B –17 Director	Hykeem Jordan	Area B - 21 Director	Mia Foster-White
Area B – 27 Director	Alan Paiolini		
Area C – 8 Director	Jeff Watson	Area C – 9 Director	Julie Garrett
Area C- 24 Director	Linda Redwood-Kahn		
Area D – 3 Director	Debar-ray Jones	Area D – 12 Director	Neal Trotter
Area D – 14 Director	Nathan Woods	Area D – 26 Director	Brenda Karroll-Walker
Area D – 30 Director	Vivian Prater	Area E – 4 Director	Chris Foster
Area E – 15 Director	Edson Ramos	Area E – 18 Director	Carolyn Douglas
Area E - 23 Director	Matt Clagett	Area F – 16 Director	Vijay Ratthinam
Area F – 20 Director	Trish Johnston	Area F – 32 Director	Ben Sykes
Area G – 10 Director	Eric Shaul	Area G – 11 Director	Sue Finch
Area G – 25 Director	John McHugh	Area G – 31 Director	Justin Bordessa
Area H – 5 Director	Tim Totah	Area H – 19 Director	Kerman Deboo
Area H – 28 Director	Chuck Chang	Area H – 34 Director	David Dai
Area I – 13 Director	Pravesh Kumar		
Area I – 29 Director	Mariam Ghazvini	Area I – 33 Director	Koshy George
Area I – 36 Director	Merideth White		

OTHERS IN ATTENDANCE:

Contest Chair	Suzanne Yorkunas	Parliamentarian	Bill Woolfolk
TLI Dean	Kevin Thornton	OATM Chair	Nancy Tran
HPL Chair	Jean Cunningham	Nominating Chair	Teri McDonald
Speechcraft Chair	Ed Cullen	Fall Conference Chair	Kevin Markl
Social Media	Shyam Nath	Past District Governor	Tyree Johnson



Meeting called to order at 9:10am, Sergeant at Arms, James Forslind

Opening Remarks, District Director, Steve Taddei

- Steve welcomed our Regional Advisor, Jessie Oakley, from Dist 33 Las Vegas Nevada and the New International Director, Jim Kohli.
- Always a group of people to support you in every role. The TRIO receives advice and support from Jessie Oakley, Regional 2 Advisor.

Regional 2 Advisor, Jessie Oakley

- Discussed District Leadership in order to achieve our goal of DCP Goals. Explains the different types of leadership people use. There are five stages of leadership. Stage I: LIFE STINKS, people in this category try to get what they can without considering other people's needs. They have a negative attitude. Stage II: MY LIFE STINKS, they feel like the victim, haters. Stage III: I AM GREAT AND YOU ARE NOT, 49% companies follow this stage. The (me, I, me I stage) It's all about me; they focus on themselves, Nobody doing as much as you do. Stage IV: WE'RE GREAT. 22% corporations follow this standard. This group wants to get together to accomplish their goals as a group (WE). Discussed the triangle approach. You introduce 2 people that you feel have something in common. Once they are introduced, you leave them to get acquainted, that is an example of the WE mentality. Stage V: LIFE IS GREAT. 2% of organization can reach this goal. Focuses on the group and how the group can be successful. If We're Great then Life is Great. **Steve** presented Jessie Oakley with a token of our appreciation, a book, "Chasing Perfection, by Bob Ladouceur, the head coach of the De La Salle.

District Director, Steve Taddei

- Discussed the need to make some amendments to the budget after submitting it to Toastmasters Int'l. One of the considerations is District 57 will be one of 3 districts rolling out Pathways and we didn't put any money in the budget for Pathways. So we allotted \$2,000. It was brought to our attention to add a line item in the budget for gifts (for presenters & people who make a contribution to the conferences). We added \$1,000 in November conference and May we added \$1000. TI requested an additional adjustment to our membership revenue so we submitted \$614 per month for membership revenue. This budget will be ratified at the district conference on November 5, 2016. District Officers, club Presidents & VP of Education will be voting. If changes are needed we can make changes at the conference. Budget will be put on the website by Tala.

Finance Manager, Destinee Cooper

- First quarter just ended. August we had less membership revenue, but in July it was higher. TI expected us to have \$12,003 but we ended up with \$11,075 in membership revenue. The approved budget from TI has not uploaded the approved budget in the system yet. Get your request in for reimbursement. You have up to 60 days to get your request in. We now have a Finance Chair for the November conference, Bob Demiccelli

Administration Manager, Sharon Brown

- DECM minutes are being referred to and passed to club officers. Important to sign in when you first arrive. Amendments made: corrected spelling for the names Hykeem Jordan and Suzanne Yorkunas. Corrected heading to read (Names in bold were in attendance) and under Club Growth Director a change was made to (We want to grow 2 new club per Division). A motion was made to accept the minutes. Tala Beigi moved to adopt the minutes and Debar-ray Jones seconded the motion. The motion was unanimously approved by voice vote.

Public Relations Manager, Tala Beigi



- Tala meeting with 2 new people, John Benning and Paris Page to add to her PR team Adria Richards, Joel David, Happy Skywalker, Ed Cullen, Shyam Nath, and Jeff Watson
- Go on the website and click the about bottom to read about the TRIO. Added tab for the conference, register for conference, volunteer and learn about the guest speaker.
- Sent out survey questions about the website. Be sure to give me your feedback; <http://d57tm.rog/survey>. The password is leaders57! Looking to get at least 50% response. So far some of the response we received we are working to make it easier.
- Using Mail Chimp to send out the District news letter once a month. We'll post information about the conference. Club coaching will be included also OATM Announcement, to make a big push. If you want to contribute to the news letter before the end of the month, it will be posted on the next month's issue. It was suggested to use the newsletter for club guest to use for a recruitment tool.
- {Tala can put a template together} to let us know how we can submit content. She won't get every article in the newsletter but will do her best.
- Making a transition to Event Bright for the calendar the cost and function is better. Moving email service to Google Apps.
- Tala looking for connections with media outlets. She is reaching out to newspapers and television.
- Tala was presented with an Achieve Excellence award by Noel David for all her hard work on the District website.

District Director, Steve Taddei

- New committee, District Leadership Committee, Chair is Teri McDonald. Everyone is getting use to their roles but we must start thinking about who will replace you. At December 3rd DECM Teri will discuss finding new Leaders. Even for TRIO positions, it's open to everyone.

Club Growth Director, Dilek Alkaya

- Discuss the health of our District. New clubs working with Ohone College, Merritt College and Ramboll. We are planning a Speech Craft.
- Leadership track; our membership growth had 300 to 500 membership dues came in.
- We have 27 clubs that are eligible for Club coaches and several coaches have been assigned to 5 of the clubs. Dilek review a chart showing what clubs need a coach and the best way to approach & motivate clubs that don't want a coach.
- Early achiever's award goes to Division F which has all of their clubs are in good standing..
- Membership, why we stay with Toastmaster. Continue to find more people to join Toastmasters.
- Sending out a survey and the results will be in the newsletter.
- Trust is the best way to build relationship with club officers
- If you are going to have Open House try to have them around conference in November and Dilek will bring Rick Furbush to the Open House.

District Director, Steve Taddei

- District 57 gives Tokens of Appreciation, with a drawing for 2 sponsors of new clubs. The sponsor will receive a District 57 Jacket. The winners of the drawing were Dilek Alkaya and Nilva Fuller. Nilva sent Randie 62 leads for new clubs. They in the process of chartering Strokes of Genius for a new club.
- Carolyn Douglas, Area E Director, Ramboll new club potential holding a DEMO meeting. Sign up between 20 to 25 members based in Emeryville.



Program Quality Director, Randie Ellington

- **Nilva Fuller** Conference Chair; Recruited 10 Chairs for the conference and other volunteers. The Education program is on target. Results from a survey requested the following topics: Mentoring, coaching, work place communication, overcoming stage fright, body gestures, humor in speeches, mastering power point are just some of the suggestions for the program.
- We have 30 minutes to fill. George Marshall can give a speech, or we can get 2 additional rooms for presentations.
- Suzanne Yorkunas is the Contest Chair for the conference is doing a great job at organizing the contest. Email Suzanne the completed Notification of Winners.
- Joel David discussed who we want to have a great conference. Life is Great and We're Great.
- Randie and Steve are working on Sponsorships. James Forslind will bring additional signage.
- How can people get credit on their CL for volunteering at the Conference? Possibly on the OATM.
- Brenda Karroll-Walker volunteered to help Nilva during the conference.
- Nilva will provide a list of roles needed for the conference to pass on to the clubs.
- Kevin helping Nilva with the program.

Program Quality Director, Randie Ellington

- Randie acknowledged all the volunteers for the conference. Nilva stepped up to take the leadership role. We still need help on the Program Committee. Acknowledged Tala and her team for a great job with the website.
- Pointed out we should use the website to volunteer for roles at the conference. Discussed advertising in the conference program.
- Date for DECM is December 3, 2016; Train the Trainer is Saturday; December 10, 2016; and TLI January 7, 2017.

District Director, Steve Taddei

- Steve mentioned that Jesse Oakley and his wife hosted the In't Conference in Las Vegas in 2300 people. It took a team effort for us to be successful.
- Krishna Chockalingam and Neal Trotter have completed all their club visits. Steve presented them with a Core Value Coin.
- Theme is "Now's Your Time" with everything happening around the world we added 7 COUNTRIES who created Toastmaster clubs.

Meeting adjourned at 12:00 noon