

District 57 Executive Committee Meeting Minutes  
JUNE 10, 2017  
St. Andrew's Presbyterian Church  
1601 Mary Drive, Pleasant Hill, Ca - California, 94523,,

Attendees: *(Names with in bold were in attendance)*

<b>District Director</b>	<b>Steve Taddei</b>
Program Quality Director	Randie Ellington
<b>Club Growth Director</b>	<b>Dilek Alkaya</b>
<b>Administration Manager</b>	<b>Sharon Brown</b>
<b>Finance Manager</b>	<b>Deneille Wiese-Smith</b>
Public Relations Manager	Tala Beigi
<b>Logistics Manager</b>	<b>James Forslind</b>
<b>Immediate Past District Director</b>	<b>Teri McDonald</b>
International Director-Region 2	Jim Kohli

DIVISION DIRECTORS: *(Names with in bold were in attendance)*

<b>Division A – Justin Paras</b>	<b>Division C – Carol Haynes</b>
Division B – Donna Loo	Division D – Happy Skywalker
<b>Division E – Linda Lawlor</b>	Division G – Jenn Sesto
<b>Division F – Karen Moirao</b>	<b>Division H – Stephan King-Monroe</b>
<b>Division I – Stephanie Butler</b>	

AREA DIRECTORS: *(Names with in bold were in attendance)*

<b>Area A – 1 Director</b>	<b>Savitha Setlur</b>	<b>Area A- 2 Director</b>	<b>Krishna Chockalingam</b>
<b>Area A -22 Director</b>	<b>Jerreau Taylor</b>	Area A – 35 Director	Nicolas Will
Area B – 6 Director	Elizabeth Banks	<b>Area B – 7 Director</b>	<b>Rick Morgin</b>
Area B –17 Director	Hykeem Jordan	<b>Area B - 21 Director</b>	<b>Mia Foster-White</b>
Area B – 27 Director	Alan Paiolini		
Area C – 8 Director	Jeff Watson	<b>Area C – 9 Director</b>	<b>Julie Garrett</b>
Area C- 24 Director	Linda Redwood-Kahn		
Area D – 3 Director	Debar-ray Jones	<b>Area D – 12 Director</b>	<b>Neal Trotter</b>
Area D – 14 Director	Nathan Woods	<b>Area D – 26 Director</b>	<b>Brenda Karroll-Walker</b>
<b>Area D – 30 Director</b>	<b>Vivian Prater</b>	<b>Area E – 4 Director</b>	<b>Chris Foster</b>
Area E – 15 Director	Edson Ramos	<b>Area E – 18 Director</b>	<b>Carolyn Douglas</b>
Area E - 23 Director	Matt Clagett	Area F – 16 Director	Vijay Ratthinam
<b>Area F – 20 Director</b>	<b>Trish Johnston</b>	<b>Area F – 32 Director</b>	<b>Ben Sykes</b>
Area G – 10 Director	Eric Shaul	Area G – 11 Director	Sue Finch
Area G – 25 Director	John McHugh	Area G – 31 Director	Justin Bordessa
<b>Area H – 5 Director</b>	<b>Tim Totah</b>	Area H – 19 Director	Kerman Deboo
Area H – 28 Director	Chuck Chang	<b>Area H – 34 Director</b>	<b>David Dai</b>
Area I – 13 Director	Pravesh Kumar		
<b>Area I – 29 Director</b>	<b>Mariam Ghazvini</b>	Area I – 33 Director	Koshy George
Area I – 36 Director	Merideth White		

OTHERS IN ATTENDANCE:

Contest Chair	Suzanne Yorkunas	<b>Parliamentarian</b>	<b>Bill Woolfolk</b>
<b>Pathways Dean</b>	<b>George Marshall</b>	<b>OATM Chair</b>	<b>Nancy Tran</b>
<b>HPL Chair</b>	<b>Jean Cunningham</b>	<b>Nominating Chair</b>	<b>Teri McDonald</b>
<b>Speechcraft Chair</b>	<b>Ed Cullen</b>	<b>Spring Conference</b>	<b>Sally Philbin &amp; Gemma Rieser</b>
		<b>Co-Chair</b>	

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**Social Media**

Newsletter Editor

**Shyam Nath**

Chris Foster

**Newsletter Contributor**

Past District Governor

**Tyree Johnson**

Naomi Takeuchi

Meeting called to order at 9:00am, **Sergeant at Arms, James Forslind**

**Steve Taddei, District Director:** WORD OF THE DAY -COMMON GROUND

**THEME – “Your Clubs Need You”.**

- Announced that we have a BBQ to celebrate the outgoing officers and welcome the new officers.
- Recognized and thanked all the past and present Dignitaries in attendance. Reminded everyone the value of experience and how they are always willing to assist and advise the District when needed.
- **Ice Breaker** theme was to talk about the one thing you learned from being an officer this term that you will take with you for the rest of your life.

\*\*\*Learned different people have different modes of communication (text, email, or phone). Use what works for that individual.

\*\*\* Shyam Nath-become digital transformation for Toastmaster and the first for Pathways

**Dilek Alkaya, Club Growth Director: “Jump Back Up”**

- Dilek learnt all about “Growth” and continue to practice back up plans this year
- We have opportunity to Jump back up before/by June 30th
- Started the <sup>TM</sup> year with 157 clubs, as of today we are at 149 clubs with 4 new club chartered and with more opportunities to grow.
- Soon to be Chartered new clubs
  - Gabtricity @ Captricity in Oakland, Area D26- Club Sponsors :Elizabeth Banks, Donna Loo Club Mentors :Wayland Woodruff (Corporate Champion), Wing Lok
  - Hunger Fighters of Food Bank Contra Costa Solano, Concord , Area B6 - Club Sponsors :Ruby Bayson, Hykem Jordan : Club Mentor :James Forslind )
  - #JMH Toasters at John Muir Hospital Walnut Creek Club Sponsors: Karrie Keegan, Rick Morigin; Club Mentor Dilek Alkaya , TBD
- Many leads: Sausalito Fire House Talks : Half way toward chartering 1st Advanced <sup>TM</sup> club with Pathways, Ohlone College is missing 4-5 members to complete charter. Contacted Ramboll On again to explore possibility to charter this corporate club now with /at Pathways
- Changed calling DEMO meeting to now Kick Off Meeting

- UPS invited us to present Toastmasters session at their Women Leadership Conference, last <sup>TM</sup> year Teri McDonald, Lola Pratt and Ylma Guiterez held demo meeting at UPS Oakland.. Divided the group of 130 attendees into 3 smaller groups to make a presentation. Thanks to Jim Kohli, Teri McDonald, Lola Pratt and James Forslind for their attendance and support to UPS WLC.
- There are some clubs that have not turned in their membership dues yet and some didnt submit their club officer list but they are working to get them submitted. We should end up with at least 154 paid clubs by June 30<sup>th</sup>, With club renewals, we would reach our Base of 157 with 7 clubs chartered, if we didn't have lost any clubs, with all these we would finish Distinguished.
- Many opportunities are still out there to help us Jump Back Up.
- If someone wants to achieve their Club Sponsor, Club mentor, Club Coach Roles for their DTM contact us, District leaders, Division/Area Directors to help them achieve this goal.
- Prepared handout with <sup>TM</sup> benefits on one side and Pathways competencies on the other. There are handouts available and it is send electronically to all directors that you can distribute to potential new club leads and existing clubs
- Early Achievers of the Month Awards: Goes to Division F & H for Area Directors completing all of their club visits reports both terms and for all of their existing clubs. In addition, it goes to Division B Forming core Div B kick off meeting team. If other divisions have the same we will go B-I-G as goal is to establish core kick off meeting teams at every division to support local club charters easily and time efficiently.
- Acknowledged Karen Moirao, our incoming Club Growth Director, was very supportive and involved in almost every recent kick off meetings as a back up to Dilek.
- Demo team meeting are planned to be held after DECM every month to help Directors to learn/experience more about kick off meetings and support growing Demo team club and enable every division have their own local kick off teams
- Thanks goes to everyone, directors, leaders who helped this year. We still have time to JUMP BACK UP.

#### **Randie Ellington, Program Quality Director, DTM**

- Steve Taddei introduced Randie Ellington and announced his accomplishment of achieving DTM.
- How many clubs will be Distinguished at end of the year TI measures our success using 3 metrics =Club Payments, Member Payments and Distinguished Clubs. We have 50 Distinguished clubs; if we reach 62 Distinguished clubs our District 57 will achieve Distinguished District.
- Successful Fall and Spring Conference, thanked the Conference Chairs, Melvia Fuller, Sally Philbin and Jim Reiser
- Past TLI Chairs were Kevin Thornton and Ed Chair Sharon Brown. For the upcoming TLI the Chair is

Dennis Dawson and Ed Chair is Ed Cullen.

- Announced training the Area/Division Directors at TLI. Target for training Area/Division Directors is 100%. We accomplished 92% last year.
- George Marshall is our Pathway expert along with 20 Pathway Guides.
- Randie acknowledged all leading chairs for the different the other programs
- There are some clubs that need 1 new member or 1 DCP goal. There are 8 clubs that need 2 members.
- Beat the clock Incentive - is an incentive to push clubs to Distinguished status
- Plus One Incentive - if the club makes Distinguished or Presidents Distinguished
- Open House Incentive between now and June 30<sup>th</sup>.
- Announced the incoming team: Dilek Alkaya, Program Quality Chair, Karen Moirao- Club Growth; Director; Beth Lasorta- Administration Manager; Danielle Wiese-Smith-Financial Manager; Kevin Markl – Public Relations Manager; James Forslind-Logistics Manager. Give all of them your support during this coming year.
- Training throughout the year and Make-up training for those who did not attend TLI. Two tracks at TLI the first track is training of the club officers and the 2<sup>nd</sup> is training for Division Directors.
- Who are the next leaders? Be sure to mentor your replacement.
- Randy received a beautiful placard award for achieving his DTM.

#### **Ed Cullen, TLI Dean**

- Looking for volunteers, Sharon Brown volunteered Room Monitor Chair. Still need Hospitality Chair.
- Jean Cunningham, Teri McDonald, Todd Allen and Tyree Johnson are part of training the Division
- Directors.

#### **Sally Philbin and Gemma Rieser: Co-chairs for the Spring Conference 2017**

- Volunteer now of for Conference chair it was great fun.
- ZOOM was very useful for conferencing our planning committee
- Conference results 153 attend conference 32% response for the survey.
- How did you rate the conference 72 % rated 7 or above

#### **Feedback from the survey: Things to work on for the future:**

- Business meeting went too long. Individual reports went to long. Suggest using a timer and timing each speaker and hold up the timing cards so the speaker can see them.
- Shorter education sessions (would not recommend this)
- Break in the afternoon with cookies or snacks. Session too long before a break
- Qualities of the educational sessions were very popular. Key Note panel received high marks everyone very pleased.

**Adria Richards, Webmaster (giving the PR report in Tala's absence)**

- People spending more time (444 minutes/7 hours) in front of a screen.
- Need to make the messaging count.
- Thank you to Tala for the great work and a welcome to Kevin Markl for becoming the PR Manager.
- Thanks to all the passed Web team
- Laid out the responsibility of the PR Manager.
- Successful online registration
- We will soon be able to use our actual photos on templates.
- Social media video contest. More of these will be happening.
- Gathering data helps us know what is working and what's not working.
- PR Team has changed the way District 57 reaches members.
- Send your ideas to the Web team. If you have a special event at your club or club contest that you want to share with member utilize the D57 Newsletter.

**Sharon Brown, Administration Manager:**

- Minutes for April 2017 with amendments were approved. Motion to accept by Sally Philbin and seconded by Vivian Prater. Motion carried unanimously.

**Deneille Wiese-Smith, Finance Manager:**

- Leaders are turning in their vouchers and that will help to balance the books
- We have money in the bank
- Outstanding balance has gone down.
- Above the projected in revenue in April. We have money in reserve.
- Friday night showcase and the Conference can over budget but not by much.
- If you want the actual budget send an email and I will send it to you. Still looking for stories along with the vouchers.

**Karen Moirao, Incoming Club Growth Director:**

- Shared her growth within Toastmasters and what she has learned as a vision of success being an officer.
- Know your role, read the District Leadership Handbook
- Create Area Councils and Division Director Councils this is the opportunity to network and share information.
- Membership building. Area Directors meet with your clubs and help them plan events.
- Club officer training is important because it gives the new officers a shot of energy that they take back to the club.

- Build your team and visit your clubs. Develop your action plan.
- Get the new officer list from your clubs as soon as possible make sure they are turned in to TI as quickly as possible.
- Recommend you visit the clubs more than twice a year. Conduct the officer installation.

**Steve Taddei, District Director:**

- Reminded us that we might disagree with a club but people have good intentions. We need to find Common Ground and build relationships. Get to know the members in your clubs and what is important to them.
- We have many awards to give our. We are gathering up all the passed officers to the Installation Dinner.

**Merci Del Rosario, District Installation Dinner Chair**

- Upcoming Installation dinner is July 22, 2017 we will also have the 50<sup>th</sup> Anniversary of District 57 to celebrate at the dinner.
- Delivered a fantastic presentation which was a breakdown of what to expect at the Installation Dinner. The Dignitaries attending, the dinner menu and guest speakers

**George Marshall, Pathways**

- George will miss the Installation so he decided to Roast Steve at DECM. George told various stories about Steve and presented him with a Pathways Pin.

**Open Mic to the Leaders**

- Sally Philbin looking for an Area Director for Division D Area14.
- Vivian Prater, Adrian So for achieved Triple Crown and OATM
- Savitha Setlur-Youth Leadership Program-Go to [d57tm.org](http://d57tm.org) to volunteer
- Dilek Alkaya- introduced the new Fall Conference Chairs, Neal Trotter and Brenda Karroll-Walker
- David Dai – introduced new members that joined after a Pleasanton Open House and Speakers Forum
- Tyree Johnson – Introduced member of Leadership Club. Invited leaders to join Laugh Lovers Club that meets the 1<sup>st</sup> and 3<sup>rd</sup> Sunday at 6pm at the Denny's in Concord.

Meeting Adjourned at 12:00pm – to enjoy a wonderful BBQ to end the year.