Attendees: (Names in ***Bold Italic*** were in attendance)

District Director ***Randie Ellington***

Program Quality Director ***Dilek Alkaya***

Club Growth Director ***Karen Moirao***

Administration Manager ***Beth Lacerna***

Finance Manager ***Deneille Wiese-Smith***

Public Relations Manager ***Kevin Markl***

Logistics Manager ***Ron Catoire***

Immediate Past District Director ***Steve Taddei***

International Director-Region 2 Jim Kohli

TLI Dean ***Ed Cullen***

DIVISION DIRECTORS (Names in ***Bold Italic*** were in attendance)

|  |  |
| --- | --- |
| Division A –***Faz Binesh***  Division B – ***Rick Morgin*** | Division C – **Julie Garrett**  Division D – **Sally Philbin** |
| Division E – Jake Garner/***Alan Marks***  Division F – ***Trish Johnston*** | Division G – Dallas Gouldberg  Division H – ***David Dai*** |
| Division I – ***Meridith White*** |  |

AREA DIRECTORS: (Names in ***Bold Italic*** were in attendance)

Area A – 1 Director Nilva Fuller Area F – 16 Director **VACANT**

Area A- 2 Director ***Eugenia Lau*** Area F – 20 Director ***Janice Fairfield***

Area A -22 Director James Forslind Area F – 32 Director Leah Cole

Area B – 6 Director ***Marilyn Ferguson*** Area G –10 Director Terri Boudreaux

Area B – 7 Director ***Destinee Cooper*** Area G – 11 Director ***Troy Arseneau***

Area B –17 Director Logan Kummer Area G – 25 Director John Leong

Area B - 21 Director Stani Peycheva Area G – 31 Director Nora Guy

Area B – 27 Director Nanci Lucchesi Area H – 5 Director ***Philip Cameron-Smith***

Area C – 8 Director ***Jay Ligda*** Area H – 19 Director Bill Holsey

Area C – 9 Director ***Christine Robinson*** Area H – 28 Director Wendy Wilson

Area C- 24 Director A. Kim Holscher Area H – 34 Director Sarah Kirkland

Area D – 3 Director ***Muriel Taing***  Area I – 13 Director Albert Mo

Area D – 12 Director Vivian Ling-Wong Area I – 29 Director Sherry Hsu

Area D – 26 Director ***Matt Colebourn*** Area I – 33 Director Venkat Raman

Area D – 14 Director Adria Richards

Area D – 30 Director Elizabeth Pauw

Area E – 4 Director ***Vanitha Margan***

Area E – 15 Director Jasper Visser

Area E – 18 Director Charles Vrooman

Area E – 23 Director Emalynn Robinson

OTHERS IN ATTENDANCE:

|  |  |  |  |
| --- | --- | --- | --- |
| Contest Chair | ***Diane Pleuss*** | Parliamentarian | ***Bill Woolfolk*** |
| Pathways Dean | George Marshall | OATM Chair | Krishna Chockalingam |
| HPL Chair | ***Merci Del Rosario*** | Nominating Chair | ***Steve Taddei*** |
| Speechcraft Chair | Kimberly Whitaker | Fall Conference Co-Chair | Brenda Walker/Neal Trotter |
| Social Media | ***Greg Kaufman*** | Newsletter Contributor |  |
| Newsletter Editor |  | VP Ed and Pathways Guide | Bryan Fisher |
| Awards Chair | Vivian Prater | DCP Chair | Jean Cunningham |
| Youth Leadership Chair | Savitha Setlur | Club Extension Chair | ***Teri McDonald*** |
| Train the Trainer Chair | Justin Paras | Volunteer Coordinator Chair | Wing Lok |
| Register Chair | ***Tyree Johnson*** | Statistician | George Marshall |
| Spring Conference | ***Kevin Thornton*** | VPPR, Heart 2 Heart | Cynthia Stott |
| President/VPE | ***Donica Hopkins*** |  | Happy Skywalker |
| Region 2 Advisor | C. Patton | Club President | Dave Blum |

Minutes were written by Beth Lacerna

Meeting called to order at 9:00 am. Sargent at Arms: Ron Catorie

**Theme: *“Aim Higher and Stay Focused”***

Welcome District Leaders

Past District Governor, Tyree Johnson and Presidential Citation Recipient

Past District Director, Teri McDonald

Immediate Past District Director, Steve Taddei

Past International Director, Michael Nataro

Past International Director, Bill Woolfolk

Randie:

* To Area Directors and Division Directors:
* Work on leadership to influence others
* Summarize paths
* Democratic
* Affiliation
* Coaching
* Altruistic
* Authoritative
* Three district goals
* Increase membership
* Don’t loose clubs
* District goals

Take advantage of Toastmasters to move on to next position

Dilek Alkaya, Program Quality Director (Slide presentation can be located on the District 57 web page)

* Training, Education, Conference.
* Traditional vs Pathways – heavier on Pathways
* Recognition and Awards
* April dues
* Work towards distinguished status. Motivate clubs to use Pathways
* Train the Trainer was very successful. Will repeat in April
* January 13 TLI Conference – Provide best service to members and leaders
* 330 registrations
* General session
* Cost/time effective
* Breakout sessions
* Upcoming training
* Judge training
* Pathway sessions

Kimberly Whitaker – Speechcraft Chair

Develop leadership and speaking skills

* Track Speechcraft events
* Talk-up Speechcraft to gain membership
* Club building opportunity. Contact Kimberly for more information

Kevin Thornton – Spring Conference Chair

Encourage members to attend Business Meeting

Ramesh Yakkai – Introducing upcoming conference

“Be Part of Excellence”

* Friday night show case
* Need presenters at the conference
* Support for advertisement to sponsor conference

Karen Moirao, Club Growth Director. (Slide presentation can be located on the District 57 web page)

Preparing a new club is exciting but not always easy. Chartering is a long process of papework and fees

* JGI Toast buster is a new club in Walnut Creek
* Other potential clubs and leads
* Make initial contact
* Support existing clubs and retain membership
* Need club coach
* Club building incentives – look on D57 site for requirments
* Demo team club – practice kick off meeting
* Tools and resources on D57 webiste

“We are better together”

Cynthia Stott – Meet-Up Project “A crowd draws a crowd”

* What is Meet Up – Social networking tool
* Eligibility and requirments
* 80 % use Meet Up, 5% is word of mouth
* Meet Up training, April – July
* Talk to Kevin to get on Meet Up
* In-Take Form
* Training for Division Directors and Area Directors

Deneille Wiese-Smith, Finance Manager. (Finance Managers Report can be located on the District 57 web page)

* Membership and conference revenue is down
* $90 per Division for Meet Up
* Discretionary budget
* What do you need to start a new club
* How do we use additional funds
* January 13 TLI budget – more awards given than projected
* Some have received Concur email

Steve Taddei – Chair District Nomination Commitee

***Diane Pleuss*** – District Contest Chair

* Submit application for leadership position before May 5 conference

Tyree Johnson – District Prudentials Chair

* Need quarum so please attend the business meeting. Many issues need attention.

Randie – Challenges and solutions. How have you dealt with it in your club?

David Lai - Division H

* Will work with Karen and Dilek on leads in Pleasanton
* Loosing clubs in area

Sally – Division D

* Trained officers
* Use Meet-Up to draw members

Julie – Division C24

* Attendance is suffering in the clubs
* Use Meet Up but still floundering

Trish – Division F

* Lost Area Director
* Clubs have less members
* Need to organize in Meet Up
* Have a Division Director successor

Michael Nataro – “How to overcome adversity”

Trials are part of our leadership experience. We grow from our adversity than from our success. Many people support and stand together.

Three steps to overcome adversity

1. Confront reality – where are we
2. Change the dance
3. Create accountability

How will you respond to adversity? How do we support all clubs to achieve excellence? How do we build new clubs?

-Break out sessions- Brain storm to discuss adversity.

1) Confront reality - Share thoughts to the group

* Cynthia – Contests are a great tool. Marry Facebook and Meet up
* Sally – Since there is no contest/conference this Fall, we can have focus groups on how to build clubs
* Faz – Organizing contests is a good exercise in leadership and delegation
* Phillip - Contest bring people together and to support other clubs
* Arieyl – Having a contest once a year is beneficial. There’s adversity in delegating contest
* Marilyn – More clubs rely on technology. Change the day and time for club meetings. Hold people accountable
* Tyree – Event planning and club planning is different
* Division G Area that was devested by fire. Meet with them for ideas, combine clubs, share roles w/ other clubs

2) Change the dance – Personal empowerment

* Stretch out – “Easier to bring forth new life than to raise the dead”

Three reasons why clubs fail;

1. Don’t know their goals
2. Try to do it alone
3. Fail to communicate

Leadership is making people around you better. Know the way, show the way, go the way.

Miscellaneous

Timer – Greg Kaufman

Facility and Food prep – Ron Catorie

Technical/Presentation support – Kevin Markl

Meeting adjourned at 12:10 pm

Please provide any corrections to these minutes to:

Beth Lacerna, District 57 Administration Manager

admin.manager@d57tm.org