Attendees: (Names in ***Bold Italic*** were in attendance)

District Director ***Randie Ellington***

Program Quality Director ***Kevin Markl***

Club Growth Director ***Karen Moirao***

Administration Manager ***Beth Lacerna***

Finance Manager ***Deneille Wiese-Smith***

Public Relations Manager ***Greg Kaufman***

Logistics Manager ***Ron Catoire***

Immediate Past District Director ***Steve Taddei***

International Director-Region 2 ***Jim Kohli***

TLI Dean ***Ed Cullen***

DIVISION DIRECTORS (Names in ***Bold Italic*** were in attendance)

|  |  |
| --- | --- |
| Division A –***Faz Binesh***  Division B – Rick Morgin | Division C – Julie Garrett  Division D ***– Sally Philbin*** |
| Division E – Jake Garner/***Alan Marks***  Division F – ***Trish Johnston*** | Division G – Dallas Gouldberg  Division H – ***David Dai*** |
| Division I – ***Meridith White*** |  |

AREA DIRECTORS: (Names in ***Bold Italic*** were in attendance)

Area A – 1 Director Nilva Fuller Area F – 16 Director **VACANT**

Area A- 2 Director ***Eugenia Lau*** Area F – 20 Director ***Janice Fairfield***

Area A -22 Director ***James Forslind***  Area F – 32 Director ***Leah Cole***

Area B – 6 Director Marilyn Ferguson Area G –10 Director Terri Boudreaux

Area B – 7 Director ***Destinee Cooper*** Area G – 11 Director Troy Arseneau

Area B –17 Director Logan Kummer Area G – 25 Director John Leong

Area B - 21 Director Stani Peycheva Area G – 31 Director Nora Guy

Area B – 27 Director Nanci Lucchesi Area H – 5 Director ***Philip Cameron-Smith***

Area C – 8 Director Jay Ligda Area H – 19 Director Bill Holsey

Area C – 9 Director Christine Robinson Area H – 28 Director ***Wendy Wilson***

Area C- 24 Director A. Kim Holscher Area H – 34 Director ***Lisa Fairchild***

Area D – 3 Director ***Muriel Taing***  Area I – 13 Director Albert Mo

Area D – 12 Director Vivian Ling-Wong Area I – 29 Director Sherry Hsu

Area D – 26 Director Matt Colebourn Area I – 33 Director ***Venkat Raman***

Area D – 14 Director ***Robin Crawford***

Area D – 30 Director Elizabeth Pauw

Area E – 4 Director Vanitha Margan

Area E – 15 Director Jasper Visser

Area E – 18 Director ***Charles Vrooman***

Area E – 23 Director Emalynn Robinson

OTHERS IN ATTENDANCE:

|  |  |  |  |
| --- | --- | --- | --- |
| Contest Chair | ***Diane Pleuss*** | Parliamentarian | ***Bill Woolfolk*** |
| Pathways Dean | George Marshall | OATM Chair | Krishna Chockalingam |
| HPL Chair | ***Merci Del Rosario*** | Nominating Chair | Steve Taddei |
| Speechcraft Chair | Kimberly Whitaker | Fall Conference Co-Chair | Brenda Walker/Neal Trotter |
| Social Media | ***Greg Kaufman*** | Newsletter Contributor |  |
| Newsletter Editor |  | VP Ed and Pathways Guide | Bryan Fisher |
| Awards Chair | ***Vivian Prater*** | DCP Chair | ***Jean Cunningham*** |
| Youth Leadership Chair | Savitha Setlur | Club Extension Chair | ***Teri McDonald*** |
| Train the Trainer Chair | Justin Paras | Volunteer Coordinator Chair | Wing Lok |
| Register Chair | ***Tyree Johnson*** | Statistician | George Marshall |
| Spring Conference | ***Kevin Thornton*** | VPPR, Heart 2 Heart | ***Cynthia Stott*** |
| President/VPE | Donica Hopkins |  | ***Carolyn Douglas*** |
| Region 2 Advisor | C. Patton | Club President | Dave Blum |

Minutes were written by Beth Lacerna

Meeting called to order at 9:00 am. Sargent at Arms: Ron Catorie

**Theme: *“Aim Higher and Stay Focused”***

Welcome District Leaders

Past District Governor, Tyree Johnson and Presidential Citation Recipient

Past District Governor, Tod Henry and Jean Cunningham

Past District Director, Teri McDonald

Immediate Past District Director, Steve Taddei

International Director-Region 2, Jim Kohli

Past International Director, Bill Woolfolk

Thanks to Dilek Alkaya for her contribution this year. New Program Quality Director is Keven Markl

Public Relations Manager is Greg Kaufman

Randie Ellington, District Director:

* Moment of silence for the lost/passed members from Wine Country Toastmasters
* 4 styles of communicators. Recognize and work with their communicator style to help them be productive.

1. Director – Get to the point
2. Initiator – Social
3. Support – Reflective/Calm
4. Analytical – Factural

Myers Briggs will be discussed at next meeting (April 21)

* Stability and growth of our District is our focus
* Bill and Muriel received a gift from Randie for turning in their reports early

Karen Moirao, Club Growth Director: (Slide presentation can be located on the District 57 web page)

* Pathways will teach communication styles
* JGI Toast Busters in Walnut Creek chartered Feb. 14, 2018
* Kick-off meetings in Fremont, WC, and Pleasanton scheduled in March
* Promising leads in Dublin, Livermore, and San Ramon Chamber of Commerce
* Toastmasters has a booth to pass our business cards, supportive material, script and tools that can help get new clubs started
* Club coaches help build and grow existing clubs that have 12 or less meembers

Club incentives

* $50 reimbursement for Open Houses
* Dues are now due $25 gift certificate for clubs that renew on time
* New member awards
* Club status awards
* Incentive award requirements can be found on the d57 web site

Kevin Markl Program Quality Director: (Slide presentation can be located on the District 57 web page)

How do things work….with a goal!!

* Start with numbers that look good. Traditional 275 awards, Pathways 324 awards
* Train and educate our members on Pathways
* Webinar in district
* Bite size pieces on video
* Know our events, train and educate
* Area club visits to help keep the club reach their goals
* 39 clubs are distinguished and 16 more are close. Need 63 clubs to reach Distinguished status
* Contests – how to run a successful contest
* No Fall contest this year. Use the time to find club leads
* Spring Conference – Speak to Kevin Thornton for more details or to volunteer
* Know your education program

Who is thinking of running for leadership roles? Speak with Steve Taddai, Nomination Chair

Volunteer today and complete the form. Submit to Wing

Deneille Wiese-Smith, Finance Manager: (Finance Managers Report can be located on the District 57 web page)

* Spring conference income
* Friday night showcase
* Sponsor advertising
* Conference registration
* No Concur Survey

Vivian Prater – Awards Chair

* Triple Crown Awards
* DTM Awards

Diane Pluess – Spring Conference

Invite friends to conference

Kevin Thornton – District Conference

* Ask clubs to register
* Great professional speakers lined up from outside the District
* Need help on the day of conference

Carolyn Douglas – Communications Chair

District Directors and Area Directors. “When the time is called, it’s time for the intervert to be extrovert”

Cynthia Stott

* April 9 is recognized by Oakland to Toastmaster International Day. Mayor will attend the Division D Conference at East Bay Mud
* Kirk, HPL Director will develop and train on MeetUp

Jim Kohli - International Director-Region 2

Money, Value, Time

* Why did you join Toastmasters?
  + Effective communication skills
* What happens after you’ve been trained and experienced?
  + Improve, practice, and try new roles in TM
* What’s your volunteer experience?
  + Volunteer is important. Many opportunities that grow you

DD and AD break out session to do exercise.:

* Where are we and what will it take to reach our goals
* What specific plan do we have to meet our goal

Division Directors share club reports

Sally – Division D

* To be distinguished we need a new club
* Clubs gained 7 new members but lost 14
* Uses Meet-Up and Speech Craft to grow membership

Faz Binesh – Division A

* One area lost 2 clubs, have only 3 clubs
* Using Meet-up to draw members

Destinee Cooper - Division B (for Rick Morgan)

* 4 of 5 clubs need Club Coaches
* Need new club to be distinguished

Allan Marks – Division E

* How do we train new members on Pathways?
* Need mentors in our clubs
* One new club to be President Distinguised
* Four clubs have no trained officers

Trish Johnston – Division F

* Area F16 need a director
* The F20 AD will visit their clubs to write report
* Will work on Open House

David Dai – Division H

* Two strong areas will make Distinguished
* Open House at Speakers Forum is March 24
* Two clubs use Meet-Up
* April 11 Division Contest
* We have DD and 2 AD for next year

Meridith White - Division I

* New club possible before June 30
* Meet-Up project on the way
* Three Distinguished clubs in area
* Working on membership and education goals
* Workshop for elevator pitch

Let’s all focus and work together to become Distinguished!!

*CELEBRATION Of New Club*

With cake and sparkling cider

Miscellaneous

Timer – Lisa Fairchild

Facility and Food prep – Ron Catorie

Technical/Presentation support – Greg Kaufman

Meeting adjourned at 12:10 pm

Please provide any corrections to these minutes to:

Beth Lacerna, District 57 Administration Manager

admin.manager@d57tm.org