Attendees: (Names in ***Bold Italic*** were in attendance)

District Director ***Randie Ellington***

Program Quality Director ***Dilek Alkaya***

Club Growth Director ***Karen Moirao***

Administration Manager ***Beth Lacerna***

Finance Manager ***Denielle Wiese-Smith***

Public Relations Manager ***Kevin Markl***

Logistics Manager Ron Catoire

Immediate Past District Director ***Steve Taddei***

International Director-Region 2 ***Jim Kohli***

TLI Dean ***Ed Cullen***

DIVISION DIRECTORS (Names in ***Bold Italic*** were in attendance)

|  |  |
| --- | --- |
| Division A –***Faz Binesh***Division B – Rick Morgin | Division C – ***Julie Garrett***Division D – Sally Philbin |
| Division E – ***Christopher Foster***Division F – ***Trish Johnston*** | Division G – Dallas GouldbergDivision H – ***David Dai*** |
| Division I – Meridith White |  |

AREA DIRECTORS: (Names in ***Bold Italic*** were in attendance)

Area A – 1 Director Nilva Fuller Area F – 16 Director Karen Haley Allen

Area A- 2 Director ***Eugenia Lau*** Area F – 20 Director Janice Fairfield

Area A -22 Director James Forslind Area F – 32 Director ***Leah Cole***

Area B – 6 Director ***Marilyn Ferguson*** Area G –10 Director Terri Boudreaux

Area B – 7 Director ***Destinee Cooper*** Area G – 11 Director Troy Arseneau

Area B –17 Director ***Logan Kummar*** Area G – 25 Director John Leong

Area B - 21 Director ***Stani Peycheva***  Area G – 31 Director Nora Guy

Area B – 27 Director Nanci Lucchesi Area H – 5 Director ***Philip Cameron-Smith***

Area C – 8 Director Jay Ligda Area H – 19 Director ***Bill Holsey***

Area C – 9 Director Christine Robinson Area H – 28 Director Wendy Wilson

Area C- 24 Director A. Kim Holscher Area H – 34 Director ***Sarah Kirkland***

Area D – 3 Director ***Muriel Taing***  Area I – 13 Director Albert Mo

Area D – 12 Director Vivian Ling-Wong Area I – 29 Director ***Sherry Hsu***

Area D – 26 Director Matt Colebourn Area I – 33 Director ***Venkat Raman***

Area D – 14 Director Adria Richards

Area D – 30 Director ***Elizabeth Pauw***

Area E – 4 Director Vanitha Margan

Area E – 15 Director Jasper Visser

Area E – 18 Director ***Charles Vrooman***

Area E – 23 Director ***Emalynn Robinson***

OTHERS IN ATTENDANCE:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Contest Chair |  | ***Diane Pleuss*** | Parliamentarian | ***Bill Woolfolk*** |
| Pathways Dean | George Marshall | OATM Chair | Krishna Chockalingam |
| HPL Chair | ***Merci Del Rosario*** | Nominating Chair | ***Steve Taddei*** |
| Speechcraft Chair | Kimberly Whitaker | Fall Conference Co-Chair | ***Brenda Walker***/Neal Trotter |
| Social Media | Greg Kaufman | Newsletter Contributor |  |
| Newsletter Editor |  |  | Immediate Past District Director  | ***Steve Taddei*** |
| Awards Chair |  | Vivian Prater | DCP Chair | ***Jean Cunningham*** |
| Youth Leadership Chair |  | Savitha Setlur | Club Extension Chair | ***Teri McDonald*** |
|  |  | ***Happy Skywalker*** |  |  |
|  |  | ***Wina Lok*** |  |  |

Minutes were written by Beth Lacerna

Meeting called to order at 9:00 am. Sargent at Arms: James Forslind who stepped up to step in for Ron Catoire

**Theme: What Is Your Leadership Vision?**

Randie Ellington: Welcome District Leaders and Area Leaders. Welcome dignitaries, International Director, Jim Kohli, Past District Leaders, Jean Cunningham, Terri McDonald, and Immediate Past District Leader, Steve Taddei

What is DECM? District Executive Committee Meeting where District Leaders will work with you to answer questions, learn to work with each other, get to know your fellow officers, learn tools to be successful in supporting the members of your clubs in our district.

How do we become successful?

* Find potential leaders
* Share ideas on club and personal growth, etc.
* District Success Plan: How to make leadership grow
* See something in others that they don’t see in themselves
* Emphasize looking for team members to volunteer
* Reiterate – Leadership is producing leaders. Find your replacement. Keep asking!!
* 60th Anniversary pin – Pick up from your Division/Area Leaders to distribute to the clubs/members

Randie circulated a book of ideas and materials that were put together by the candidates at the International Convention. Ideas to help clubs succeed and grow, ideas for better leaders, and ideas for personal growth.

Before break, Randie presented Jim Kohli with a Birthday card and a book on Bacon Recipes

Steve Taddei: International Convention Review

International Business Meeting: Focus was to elect new International officers and directors, and the 2nd VP of TM International. There were two candidates for 2nd VP of TM Int’l; Richard Peck and Karen Blake. Richard won. The second Vice President will be International President in three years.

Topics Discussed at the Convention

* Discussed amendments to the Bylaws of Toastmasters
	+ Proposal A To submit applications and Pay Dues Online - Passed
	+ Proposal B To removes dues from Bylaws to be evaluated for best timing - Passed
	+ Proposal C Move the International Leadership Committee start date from September 1st to August 1st

- Passed

* + Proposal D That all International Candidates be evaluated in the same election cycle - Passed
	+ Proposal E That an International director candidate complete Immediate Past Director before standing for election - Passed
	+ Proposal F That a candidate must receive 10% or more votes cast to move to subsequent ballots

- Passed

* + Proposal G That Club Constitution be amended to that honorary membership are a club-level function only, and do not count toward club membership numbers. - Passed
* Discussed region realignment. District 57 will move from Region 2 to Region1 next term. See TM.org for more info
* Tyree Johnson was presented with an Toastmasters International Presidential Citation
* See Steve for more info on the conference

Karen Moirao: Club Growth Report

* Presented status update (See slides on https://d57tm.org/decm for current status)
* The two CGD responsibilities are to 1) support current clubs and 2) to lead the way to grow new clubs
* Karen asked for the AD & DD to identify clubs that need help

How can we support current clubs?

* Moments of Truth Packets are available
* Marketing plan – Retention and membership building
* Advertisement, flyers, brochures in libraries and public places
* Guest packets – Make it personal, meet and greet
* Insert information on Toastmasters, the club, and contact information
* Ask, “what are you looking for in Toastmasters”
* Incentives for clubs
* TMI gift certificates for submitting dues on time,
* TMI gift certificates for completing officer training
* New member incentives

Club Building

* Base is 156 clubs, 4 clubs are less than 8 members
* Small clubs have 8-12 members which make it challenging for the clubs. Need enough members to fill roles.
* A high quality club can help the smaller clubs that need revitalization
* Club growth team, sponsors, and mentors

New Club Opportunities

* Many new clubs forming in the Divisions
* Everyone volunteer to help with contacts, leads, and sponsor new clubs

Dilek Alkaya: Program Quality Report (See slides on https://d57tm.org/decm)

Quality increase Quantity. It’s everything about the training, the conferences, the program, the contests, and at the end, it adds experience and value.

How do we achieve our goal as distinguish:

* Club performance goals
* Incentives
* Training
* Awards
* Distinguish Club Goals

How to use Time Management to motive:

T = Teamwork, Testimony, Truth

I = Interest, Incentives

M = Motivation, Management, Mentoring

E = Encourage, Enthusiasm

The Program Quality Team members help make 2017-2018 successful.

“Without communication there is no relationship……”

Deneille Wiese-Smith: District Budget review. Balance statements and review handouts (copies were made)

(See slides on https://d57tm.org/decm)

* TLI expenditures – Summer TLI; Officer Installation Dinner
* Bank Statement Month End Balance $10369.91; District Reserve Balance $23131.36
* Division Directors Budget – Pay for Meet-Up renewal, Training and Contests expenses, Educational materials, and thank you gifts
* Concur – this year will use electronic expense reporting system, electronic check and deposit
* Repeat success that work for us, e.g. Does Meet Up work

Brenda Karroll-Walker: Fall Conference Chair

**Theme: Dream Big and Be Bold**

* Need volunteers to help at the conferences
* Get involved, help to develop leaders
* Key Note speaker is Jim Kolhi
* Need Friday Night showcase chair
* Need Post Toasties chair
* Need volunteers to fill many ‘chair’ positions
* Call for speakers. Would like to hear your story, how does TM help you, what is your learning style

Division Director Reports

Divison A Faz Binesh

Challenges:

-Club boundaries change. Members left for other clubs

-Finding venue for club meetings

-Some clubs need coaching

Divison F Trish Johnston

 -Hard to get volunteers for contests

 -Good training and make-up training

 -No problem finding venues

 -Working with clubs that are struggling

Division C Julie Garrett

-Clubs overall doing well

 -C8 Area down in membership

 -C9 Area contest on track and as well as educational goals. Have strong membership

 -C24 Completed all club visits. Membership is strong

Division E Chris Foster

Excellent in area and leadership:

-clubs have at least 4 officers trained

-New club, Genome Masters

-No reports done yet to address needs of club

Area D Muriel Taing reporting in place of Sally Philbin

 -Met training goals

-Learned that open communication and start early on meeting goals

Some Challenges:

 -Obtaining membership numbers for DCP

-Make officer training a priority

 -Area Directors should Visit clubs early

 -Contests were fun and fully staffed with volunteers

Division B Logan Kumar reporting in place of Rich Morgin

 -Officers trained

 -Many clubs concerned in every area

 -Not many club trainers. Need club coaches and support from Division leaders

 -Trial run contests to learn what we can do better

 -All contests are scheduled

Division G – NO ONE Present

Division I Sherry Hsu and Venkat Raman filled in for Meridith White

 -How can we use the Fremont library?

 -Several corporate club challenges

 - One Club move from District 4

 -All areas have contests scheduled but need volunteers

 -Area Leaders in Division I support each other and have good team work

Division H David Dai

 Challenges:

 -Several clubs looking for venue for area contest

 -Make up training with Area H worked well together

 -All area contest not complete

Miscellaneous

Timer – Ed Cullen

The Demo club met after the DECM.

Steve reminded everyone to bring their CC manuals to receive credit for every speech

Meeting adjourned at 12:00 pm

Please provide any corrections to these minutes to:

Beth Lacerna, District 57 Administration Manager

admin.manager@d57tm.org